



Acronis

# Advanced Security

From Acronis Cyber Protect Cloud



## FULL-STACK ANTIMALWARE TO REPLACE INEFFICIENT TRADITIONAL ANTIVIRUS WITH BUILT-IN CYBER PROTECTION

Stop more cyber threats to customers with fewer resources. The Advanced Security add-on enhanced the endpoint protection features of Acronis Cyber Protect Cloud, allowing you to reduce risk to your customers with full-stack antimalware protection and remediation services. Simplify deployment, configuration, and management tasks with deployment, layout, and management integration with built-in integration and automation.

### FULL-STACK ANTIMALWARE

Improve detection rates and speed to discover more threats such as exploit prevention, URL filtering, antimalware scanning on backup data, and an expanded virus signature database

### SECURITY AUTOMATION

Deliver services with less effort by intelligently and effortlessly managing protection policies, automatically whitelisting malware, and scanning and updating antivirus definitions as part of the recovery process.

### EFFECTIVE FORENSIC DATA

Facilitate detailed investigations and proper corrections after an incident without increasing costs, gathering digital evidence and storing it in a secure central repository.

## ENHANCE YOUR CYBERSECURITY SERVICES WITH ADVANCED ENDPOINT PROTECTION



| EXPAND YOUR SECURITY SERVICES QUICKLY AND EASILY   | IMPROVE EFFICIENCY AND REDUCE NEEDED RESOURCES  | ENABLE MORE EFFICIENT, FASTER, AND CHEAPER CORRECTION   |
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| <ul style="list-style-type: none"> <li>· Increase profitability with easier sale of top-of-the-range products using integrated full-stack antimalware with data protection and security management</li> <li>· Reduce risk to customers</li> <li>· Cover more attack vectors; curb Web-based attacks and exploits</li> <li>· Improve detection rates and speed</li> <li>· Avoid repeat threats</li> </ul> | <ul style="list-style-type: none"> <li>· Manage a single integrated solution and reduce the resources needed to deliver services</li> <li>· Reduce costs by consolidating solutions</li> <li>· Improve reaction times by automating security</li> <li>· Reduce load on customer endpoints with antimalware scanning in Acronis Cloud</li> <li>· Reduce false positives</li> </ul> | <ul style="list-style-type: none"> <li>· Ensure that gaps have been corrected with forensic data</li> <li>· Reduce repair costs and facilitate the process; simplify security investigations by gathering digital evidence</li> <li>· Minimize the risk of threats recurring</li> <li>· Protect the recovery process</li> <li>· Save digital evidence in a secure central repository</li> </ul> |

## NEXT-GENERATION CYBER PROTECTION BASED ON INTEGRATED ARTIFICIAL INTELLIGENCE

Minimize customer risk with **Acronis Cyber Protect Cloud**, a single solution integrating cybersecurity, data protection, and security management, plus Advanced Security's full-stack antimalware features.

| ACRONIS CYBER PROTECT CLOUD INCLUDES:  | ADVANCED SECURITY ADDS:  |
|--|--|
| <p>Antimalware features, integrated with excellent backup and recovery features, complement your customers' current antivirus. In addition, behavioral-based and artificial intelligence-based detection focused on zero-day attacks and ransomware.</p>   | <p><b>Full-stack antimalware to replace inefficient</b> traditional antivirus with built-in cyber protection. Extend protection to attacks and exploits over the Web, improve detection rates and responsiveness to emerging threats, reduce false positives, and ensure that threats do not recur.</p>  |
| <ul style="list-style-type: none"> <li>• <b>Acronis Active Protection:</b> Next-generation, behavior-based technology designed to proactively stop cyber threats, with a focus on ransomware and zero-day attacks.</li> <li>• <b>Vulnerability assessments</b></li> <li>• <b>Data loss prevention (DLP) with device control</b></li> <li>• <b>Backup and recovery</b></li> <li>• <b>Automatic data recovery after a ransomware attack</b></li> <li>• <b>Identification of security breaches with a score of #CyberFit</b></li> </ul> | <ul style="list-style-type: none"> <li>• <b>Full-stack antimalware protection:</b> Real-time protection that covers all attack vectors with multiple layers of defense.</li> <li>• <b>URL filtering:</b> Block malicious URLs, web-based attacks, and COVID-19-related scams.</li> <li>• <b>Exploit prevention:</b> Behavior-based heuristics that prevent unknown vulnerabilities from being exploited, including memory exploits and code injections.</li> <li>• <b>Antimalware analysis of data in Acronis Cloud:</b> Reduce the load on customer endpoints to enable more aggressive analysis and ensure the absence of malware in backups.</li> <li>• <b>Backup forensic data:</b> Collect digital evidence to speed up the investigation and reduce the cost of repair.</li> <li>• <b>CPOC Threat Information:</b> Increase reactivity to emerging threats and get remediation suggestions.</li> <li>• <b>Automatic creation of lists of allowed applications:</b> reduce false positives and allow more aggressive analysis.</li> <li>• <b>Malware reinfection prevention:</b> Perform antimalware scans and update antimalware definitions during recovery to prevent reinfections.</li> <li>• <b>Remote Wipe of Devices:</b> Avoid data loss through lost devices.</li> </ul> |



Participant and winner in the AV-TEST tests in 2020



VB100 2020 Certification



ICSA Labs Anti-Ransomware Endpoint 2020 Certification



Participant and winner in the MRG-Effitas tests in 2020



Participant and winner of the AV Comparatives tests in 2020

 Leader in independent testing