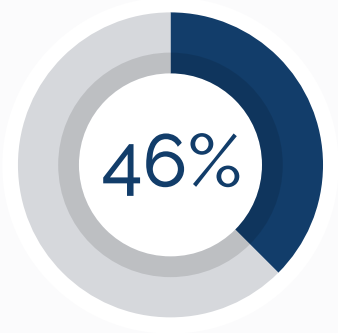
INTCOMEX CLOUD

Move to the cloud and **save money today!**

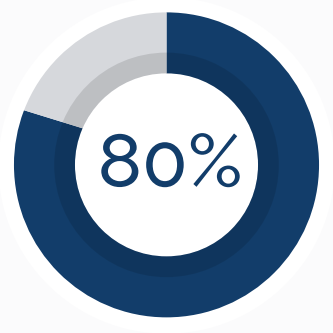
Industry **trends**

Today's digital transformation calls for the need of a hybrid cloud.



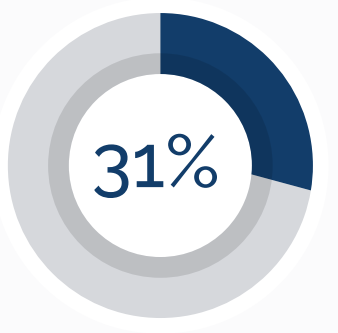
Businesses use a hybrid cloud strategy for future IT.

Hybrid cloud is core to digital transformation.



IDC states, over 80% of enterprises indicated they have a hybrid cloud strategy.

There are opportunities for future cloud users!



of organizations have "mature" cloud services today.

A hybrid solution means extending datacenters to the cloud.

$141.2B

IDC forecasts, $141.2B will be spent on public IT in 2019.

Public IT cloud services revenue will reach $141.2B by 2019. $91.7B in Hybrid Cloud solutions by 2021.

Customer **pains**

Need for innovation to remain competitive.

Need to have cloud flexibility.

Need to transfer workloads with ease.

Need for simplifying or reducing costs.

Why **Cloud**

Cost

Cloud computing eliminates the capital expense of buying hardware and software and setting up and running on-site datacenters.

Speed

Most cloud computing services are provided self-service and on demand, so even vast amounts of computing resources can be provisioned in minutes, typically with just a few mouse clicks, allowing businesses to maximize flexibility and taking the pressure off capacity planning.

Global scale

The benefits of cloud computing services include the ability to scale elastically.

Security

When it comes to security, many are seeing the benefits the cloud can bring. In fact, nearly half of IT and security professionals questioned in the survey said they were "likely" or "extremely likely" to move their security operations to the cloud.

Productivity

On-site datacenters typically require a lot of "racking and stacking"—hardware set up, software patching, and other time-consuming IT management chores. Cloud computing removes the need for many of these tasks, so IT teams can spend time on achieving more important business goals.

Performance

Large cloud computing services run on a worldwide network of secure datacenters that are regularly upgraded to the latest generation of fast and efficient computing hardware. This offers several benefits over a single corporate datacenter, including reduced network latency for applications and greater economies of scale.

Reliability

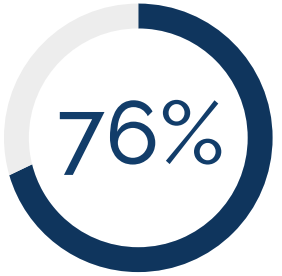
Cloud computing makes data backup, disaster recovery, and business continuity easier and less expensive, because data can be mirrored at multiple redundant sites on the cloud provider's network.

60% of Global 2000 companies will double their productivity via the cloud.

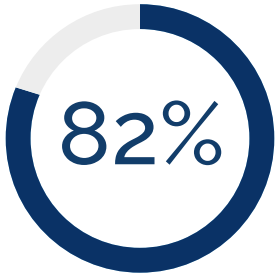
80% of SMBs will deploy

Why **migrate**

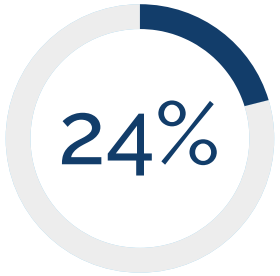
Microsoft datacenters consume 50% less energy than traditional on-premises datacenters.



Of companies are restricting access to sensitive data to limited indivi-duals-customers need constant, secure technology.



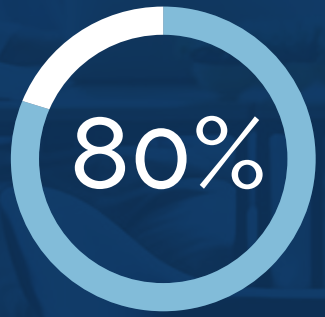
Customers save up to 82% with Azure Reserved VM Instances (RI) + Azure Hybrid Benefit.



Managing costs is the top-cited challenge by mature cloud users (24%), according to RightScale's 2017 State of the Cloud Report.

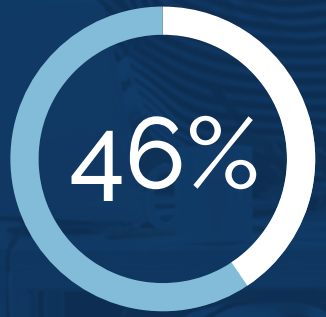
Microsoft has helped rescue more than 10 million malware-infected computers while working with partners to disrupt malware.

Why **Azure**



80% of Fortune 500 companies trust Microsoft Azure cloud services. Take advantage of the most compliant of any cloud provider.

Switching to Azure can reduce datacenter costs for businesses of any size by 50%.



46% of businesses use a hybrid cloud strategy in preparation for future IT strategies.

Why **Azure**

Trust the cloud that helps protect your work

To protect your organization, Azure embeds security, privacy, and compliance into its development methodology and has been recognized as the most trusted cloud for the US.

Reduce risk and complexity with real hybrid consistency

Optimize your existing assets by taking a hybrid approach to the cloud.

Expand globally with the most regions

Achieve global scale with 42 announced Azure regions—more than any other cloud provider.

Predict equipment failures before they happen

Head off potential problems, while promoting equipment efficiency, with predictive maintenance.

Manage and optimize cloud spend with a complete cost management solution

Optimize your cloud resources, manage departmental budgets, and allocate costs with free Azure Cost Management.

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